# TURKISH FAIR INDUSTRY FROM THE EAST IN



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#### **FAIRGROUNDS:**

Üçkuyu Mahallesi Elazığ Blv. 10. Km. No: 272 Yenişehir/Diyarbakır

**DIYARBAKIR FAIR AND TRADE INC.:**Kooperatifler Mahallesi, Akkoyunlu Blv. No:15

Trade Registry No: 34821 Mersis No:

0301100954700001

Tax Office No: Süleyman Nazif V.D. 3011009547





## MESOPOTAMIA

## AGRICULTURE STOCKBREEDING FAIR

16th Mesopotamia Agriculture, Livestock, Poultry, Dairy Industry, Veterinary Fair

22-26 APRIL 2025























#### **MESOPOTAMIA INTERNATIONAL FAIR AND CONGRESS CENTER**

🔍 Üçkuyu Mah Elazığ Bulvarı 10.Km No: 272 Yenişehir DİYARBAKIR 📞 +90 412 504 80 18 (pbx) 📑 💆 💿 @ mezopotamyafuar

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174

## THE BIGGEST MEETING OF THE REGION IN AGRICULTURE AND LIVESTOCK SECTOR IN DIYARBAKIR

## 22-26 APRIL 2025

## AT MESOPOTAMIA INTERNATIONAL FAIR AND CONGRESS CENTRE!



#### WHY SHOULD YOU JOIN?

- Opportunity to introduce your company and its products and services to the targes audience
- Opportunity to create brand awareness and recognition by standing out among competitors in changing competitive conditions
- Opportunity to strengthen your existing customer and dealer network
- Possibility to evaluate the competitive opportunity

#### **VISITOR PROFILE**

- Farmers, Producers, Engineers, Consultants
- Agricultural Business Companies
- Potential Buyers, Intermediaries, Brokers to Develop Agricultural Projects
- Agricultural Development Cooperatives
- Those who buy and sell spare parts
- Importer Companies, Distributors
- Sector Entrepreneurs
- Agricultural Organizations, Agricultural Professional Chambers, Non-Governmental Organizations



## OVERVIEW OF AGRICULTURE AND LIVESTOCK FAIR 2024

#### **118,726 VISITORS**

300 brands - more than 100 companies and company representatives Iraq, Syria, China Buying Delegations

#### **Exhibitor Opinions:**

92% Recommends the Fair 88% Plans to Join in 2025 93 % 93% Satisfied

#### **VISITOR TESTIMONIALS:**

98% Recommends the Fair 95% Plan to Visit in 2025 99% state that they are satisfied.

#### **FAIR SCOPE**

- Agricultural Mechanization and Technologies
- Greenhouse Technologies
- Water and Irrigation Technologies
- Fertilizers
- Agricultural Pesticides
- · Seeds, Seedlings, Saplings, Gardening
- Floriculture and Related Technologies
- Ecological Agriculture
- Technologies Related to Viticulture and Winemaking
- Animal Health and Veterinary Services, Medicines and Equipment
- Sectoral Public Institutions and Organizations

### **2024 EVENT PROGRAMMES**

#### **CAPRICORN BEAUTY CONTEST AND PROMOTION ORGANISATION:**

"Capricorn Beauty Contest" organised by T.C. Diyarbakır Provincial Directorate of Agriculture and Forestry on 30 April 2024 added a different colour to the fair.

#### **SEMINAR PROGRAMMES:**

Organiser: LORD ROBOTICS

**Topic:** Future of Education with Robotic Software and Artificial Intelligence and New Generation Smart Agricultural Technologies

**Seminar Speaker:** Hüseyin Varlık (Electrical and Communication Engineer)

